



CASE STUDY

Line striping



> Not just for parking lots!

Applied Colour has been providing line striping [parking stall lines, crosswalks, arrows etc] as a service to our valued clients for many years.

In the fall of 2015 we took that offering to a whole new level after being contacted by a parent on the Fundraising Society of the Sir Alexander Mackenzie public school in St. Albert.

Kari's desire was to see the new Division 1 court area turned into a fun, playful and living work of art that elementary students would be able to enjoy for years to come. Having done a bit of research online, it was determined that we would create a giant "snakes & ladders" board on the playground asphalt, as well as goalie nets and a few other playful items.

Our crew then set to work to make it happen – and the results? We think they speak for themselves.... proving that line striping is not just a service we provide – it is an art that we are proud and honoured to create with our clients.

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"Applied Colour came through for us! They prepped the surface and completed the job quickly while working with tight timelines. The line painting adds life and vitality to the court area – welcoming visitors into the front entrance of the school. The court area is for more than mini-sticks and soccer – it is a place for students to play creatively and cooperatively. Thank you!"

- Kari, Sir Alexander Mackenzie School Parent Fundraising Society

"leading the industry through high quality workmanship and unmatched customer service"